



ALLERGY  
IRELAND

# Allergy Healthcare

*Corporate Wellness*  
*On-site Allergy Testing*



# Allergy in Ireland



- 24% of Irish people (around 1.2 million) suffer from allergies.
- 50% of this group don't know what they are allergic to.
- 27% have taken time off from work because of allergy related illnesses - that's around 400,000 people.
- 1 in 3 who lost worktime due to allergy took 4 or more sick days leave.
- 60% of allergy sufferers have symptoms from moderate to severe.
- 1 in 4 don't are unsure which medication helps their symptoms.
- **Approximately €1.5 Billion is lost in productivity due to allergies.**

- Research conducted by Scope Medical Research
- Irish figures compared against UK figures for productivity – Allergy UK Survey 2016
- £7.1 Billion lost in productivity in the UK 2016



ALLERGY  
IRELAND



# Why allergy test now?

Whether your company employs 10 or 10,000 people the following statistics apply.

- ✓ Approximately 24% of your employees suffer some type of allergy, usually respiratory.
- ✓ Over 20% of employees will miss work because of allergy issues with 4 or more sick days off.
- ✓ 33% who work through their allergy issues have 59.5% reduced productivity\*\*
- ✓ Overall it is estimated that the your company will lose as much as 10% gross turnover every year from allergy-related employee ill health\*\*\*

\*\* American Journal of Rhinology & Allergy – NCBI.gov

\*\*\* Estimated figure: your company employees against overall Irish employees



ALLERGY  
IRELAND

---

# Why Allergy Healthcare?



## Accurate

Our allergy tests are 100% accurate & do not have to be retaken



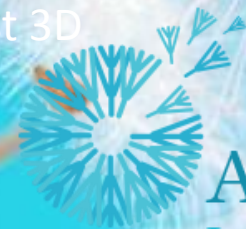
## Quick

Testing takes 15 minutes to complete per person



## Leading Expert

The service is overseen by Dr. Paul Carson, a recognised allergy expert. Dr. Carson has been involved in allergy care for over 35 years. He is the author of 7 popular self-help books on allergy, has published numerous articles on allergy related issues and is a regular commentator on radio/TV. He co-founded Hay Fever Relief, the world's first 3D interactive app for hay fever sufferers. He is a member of a number of medical societies (BSACI, EAACI, IAAI)



ALLERGY  
IRELAND



---

# Cost






- Professional allergy tests cost **€300** per person
- Our on-site allergy test costs **€150** per person\*

\* Minimum of 15 people required for our on-site allergy testing facility with a maximum of 25 people per day

# How does it work?



## For company:

-  Pick the date/dates you wish Allergy Healthcare to visit your company workplace
-  We liaise with you for the use of a private room on the day to perform testing
-  We follow up: employee feedback with subsequent report to your company for analysis



# How does it work?

## For employees:

-  1. We create a link that employees can use to book the time of their appointment
-  2. Each attendee should come to the testing room at the agreed time slot  
The test & results take 15 minutes approximately

# What we will test for



Group 1	Group 2
<b>Mites, Animal Hair, Pollen &amp; Moulds</b>	<b>Foods*</b>
Dust Mite	Banana
Feathers	Wheat
Cat	Oranges
Dog	Rice
Horse	Milk
Timothy Grass (causes hay fever)	Soybean
Tree and sliver birch pollen	Chocolate
Cladosporium (mould)	Potato
Histamine Control	Tomato
Saline Control	Egg White



- All testing material is CE and FDA approved and sourced from allergy manufacturing company (Greer Labs (USA) and Bio-Diagnostics (UK)).
- The lancets used to perform the test are pre-packed and totally sterile. They cannot be re-used.



ALLERGY  
IRELAND



# Results



1. All results – positive or negative - are measured and recorded
2. Anyone with positive result(s) will be given an information/advice pack allowing better understanding of their ill-health.
3. A specific anti-allergy management strategy will be offered, depending on test results. Follow up at our specialised allergy clinic can be arranged at 33% discount of usual fee.
4. Those with positive results to grass pollen can download free of charge the Allergy Healthcare *Hay Fever Relief* app. This allows users access live pollen notifications – 3 days in advance with treatment plans and diets on hay fever management

*Hay Fever Relief*, created by Allergy Healthcare's Dr. Paul Carson, is the world's first 3D interactive app for hay fever sufferers

# Outcome



- Avoidance is key to allergy management – 67% of sufferers are not affected by allergy when they know what they are avoiding\*
- Now your company's allergic employees will have the tools to live symptom free in their workplace and daily lives.
- This should reduce allergy-related sick days and increase productivity
- This could also save your company that lost 10% gross income.

\* Scope Medical Research



ALLERGY  
IRELAND



**Inform**  
**Educate**  
**Empower**

... your employees: make them more health aware through Allergy Healthcare, Ireland's sole corporate allergy testing service.

- email: [allergyireland@slievemore-clinic.com](mailto:allergyireland@slievemore-clinic.com)
- [www.allergy-ireland.ie](http://www.allergy-ireland.ie)

# Allergy Healthcare our clients so far:



Trinity College Dublin

